

## **CUSTOMER COMPASS**

CREATING GREATNESS



## Welcome!

# PRODUCT KNOW-HOW DOSAGE INSTRUCTIONS ROOT PRIME







The We4You team welcomes you!

We are a group of brand ambassadors with The Root Brands, and we are happy that you have decided to place your trust in the ROOT products - and our team for your personal support. The purpose of this document is to serve you as a guide for your personalized start with the ROOT products. We sincerely hope it serves you in the best way possible.



Your We4You Team

## **REGISTRATION INSTRUCTIONS**

#### STEP 1

Make sure you see the German flag in the upper right corner, as this means you are on the original US / ENG page.

#### STEP 2

Click on the 3 bars in the upper left corner to open the menu.

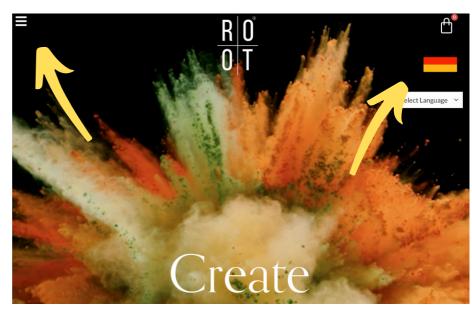
#### STEP 3

Choose "Login/Signup."

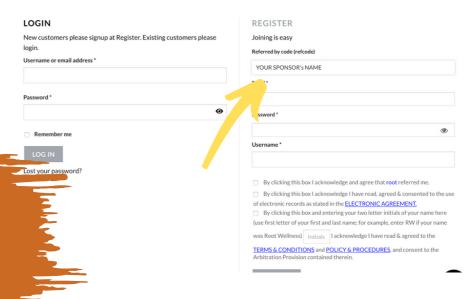
#### STEP 4

Under "Register" you should see your sponsor's referral link. To avoid confusion, please make sure it is truly the link of the person, who referred you.

Enter your email, password and create a username for yourself. Check the 3 boxes, add your initials (for bot protection) and click "register."







Welcome to ROOT &our We4You Team. We are so happy you are here!

PAGE 2 CUSTOMER COMPASS

## YOUR ROOT CUSTOMER ACCOUNT

ROOT WEBSITE									
YOUR USER NAME									
EMAIL TO LOGIN									
PASSWORD									
YOUR ROOT CONTACT PERSON									
The person that has referred you to ROOT and sent you this document is a brand ambassador with ROOT and member of our We4You team. Note their contact information here, so you find it right away when you need it:									
NAME									
EMAIL									
PHONE									



PAGE 3 CUSTOMER COMPASS

## WHO OR WHAT IS THE ROOT BRANDS?

The ROOT Brands is a US American food supplement company based in Nashville, Tennessee. It was launched on February 2nd, 2020 and is currently delivering products to more than 50 countries worldwide.

The ROOT Brands relies on an inventional business model that combines well-known affiliate marketing (customer refers customer) with the opportunity to build an expansive community.



#### **Additional Facts:**

- ROOT offers innovative nutritional supplements that meet the specific needs of people in today's world.
- ROOT maintains several international warehouses ensuring that customers worldwide receive their orders as quickly as possible.
- People interested in purchasing products register an account at The ROOT Brands for free and then place orders as desired.
- Customers enthusiastic about the products have the opportunity to refinance their own products by recommending them via a personal referral.
- Those interested in the business aspect of ROOT may become affiliates and brand ambassadors.

## **WHO OR WHAT IS ROOT4YOU?**





We4You is a fast growing international community of heart-centered people, who aim to introduce ROOT to the world as brand ambassadors. Our own experiences with these products have been so impactful and life-changing that we believe EVERYONE should have had this experience.

The We4You team is part of the **OwnYourLife Community** founded by Stephanie Christine & Henrik Brockmann, who brought ROOT to Germany in March 2020.

Our team started in February 2022. Today, our team comprises of doctors, dentists, naturopathic practitioners, healers, therapists of various kinds and energy workers, determined to support others in becoming the greatest version they can envison for themselves with the help of these amazing products. At We4You we aim to give our customers care, support and proper education about the products.

PAGE 4 CUSTOMER COMPASS

## **HOW DO THE ROOT PRODUCTS WORK**

## Restoring the body's self-regulating capacity

ROOT products do not treat symptoms. The intention of ROOT products is to focus on the causes that lead to disturbed self-regulation in the body and to restore the body's optimal function.

The human organism is negatively affected in its natural regulation by a multitude of toxins in the environment (chemical substances, glyphosates, heavy metals, etc.) as well as those arising internally due to psycho-emotional stress. This may lead to overacidification and inflammatory processes within the body.

Every body is and reacts uniquely, that is why, when out of balance, the systems of the human body are affected quite individually. By "system" we mean the neurological system, emotional system, immune system, reproductive system, hormonal system, lymphatic system, nervous system, cardiovascular system, etc. That is why, even when exposed to the same environment, each person's body may show different reactions and possible health challenges. ROOT products counteract the toxicity in the body and provide it with effective nutrients to reharmonize and regenerate the different bodily systems.

This process of regeneration is work for the body. Hence, there is a possibility of temporary physical reactions when people start using the products. Temporary detox symptoms such as headaches, dizziness, nausea, constipation or diarrhea may occur. However, this is no need to worry. The important thing is to monitor your physical sensations and listen to your intuition and take responsibility for yourself. It is generally recommended to drink enough "good water" and to supply the body with sufficient valuable minerals.

Important: ROOT products are no drugs!

They do not treat symptoms. The products support the body's natural regenerating abilities and help the system to regain its natural balance. If you are taking prescribed medication or have serious health challenges, please consult a doctor or health practitioner before using.





## Clean Slate

Take directly from the dropper in the mouth or in a glass of water.

Start with 1 to 2 drops daily. Increase slowly by 1 drop daily until you reach 10 drops twice daily.

Clean Slate is ROOT's flagship product, the initional product with which the company first entered the market. It is so effective that in some countries we are not even permitted to say why, as everything we would share would be interpreted as so-called health claims, which are forbidden in the EU, e.g.

Clean Slate is obtained through a proprietary process whose patent-pending formulation allows for the extraction of a bioavailable silica from nature's most potent volcanic mineral. In addition, trace elements and vitamin C are added. As a result, a revolutionary Silicon Dioxide is created, which has an increased bioavailability and supports a gentle and systemic passive cleansing of the body, thus improving the regenerative capacity of the body.

Together with Zero-In and Restore, Clean Slate forms what we call the TRINITY. All three products work synergistically to help us detox body, mind and spirit.



**CUSTOMER COMPASS** PAGE 6



The synergy of the ingredients in Zero-In stimulate the body's production of serotonin and dopamine, supporting your focus on the tasks ahead. It may reduce brain fog and increase mental clarity. As Zero-In is an adaptogenic, it also supports good sleep during the night.

ROOT utilizes clinically proven ingredients to increase neurotransmitter activity, improving your focus and attention. Zero-In assist the body's natural ability to improve memory, mood and recall.

#### Ingredients:

This tailored patent-pending formula includes ingredients such as pine bark extract, caffeine anhydrous (from ground coffee leafs), L-theanine, turmeric root extract, N-acetyl L-Tyrosine, velvet bean seed and vitamin D3.

PAGE 7 CUSTOMER COMPASS



### Restore

Take 1/3 to 1 sachet (pack) to start out. Restore can be taken in the morning or in the evening with or without food. It can be added to smoothies & yogurts, or it can be taken as a refreshing frozen treat.

Please protect from sunlight and heat.

Restore was crafted from multiple patent-pending proprietary quantum nanoemulsion technologies. Dr. Rahm, ROOT's formulator, selected nature's most powerful ingredients for Restore and used bioscience engineering to repair your leaky gut while working to eradicate mold, fungus, parasites and systemic inflammation.

Restore is a great aid for those looking to lose weight or just simply want to provide their body with the vitamins, minerals, amino acids, and nutrients it needs to create greatness in life.

#### **Ingredients:**

Turmeric, apple cider vinegar, monk fruit, resveratrol, aloe vera, D-ribose, foodgard citrus extract, raspberry ketones, black cumin seed oil and more.

CUSTOMER COMPASS PAGE 8



## Natural Barrier Support

Take 1/4 tsp up to 1/3 tsp per day. It can be added to smoothies, juice, or just water.

Recommended intake: Take once a day or what is recommended by a healthcare professional. Store in a cool, dry place.

The ingredients in Natural Barrier Support are essential to protect the body's immune system against infection and inflammation, supporting your overall wellness. They are all natural, highly dosed and particularly bioavailable. There are no fillers added to the product.

#### Ingredients:

Vitamin C is an essential nutrient found mainly in fruits and vegetables. The body requires vitamin C to form and maintain bones, blood vessels, and skin. The vitamin C in the NBS is a dehydrated liposomal vitamin C, which is highly bioavailable.

Vitamin D3 is a nutrient your body needs for building and maintaining healthy bones. Vitamin D also regulates many other cellular functions in the body. Its anti-inflammatory, antioxidant and neuroprotective properties support immune health, muscle function and brain cell activity.

Zinc sulfate: Zinc is important for growth as well as for the development and health of body tissues. Zinc sulfate boosts the body's zinc levels and prevents or treats deficiency. Zinc is required for a robust immune system.

PAGE 9 CUSTOMER COMPASS



Relive Greens is a ketosis creating powerhouse. It is a proprietary blend of organic, all-natural green superfoods, dark leafy greens, fruits and prebiotic fiber that supports the body's natural ability to cleanse and rejuvenate while boosting the metabolism. In addition, the ingredients of ReLive Greens positively influence the microbiom.

#### Ingredients:

This proprietary formula includes ingredients such as Green Banana Flour, Inulin, Apple Fiber, Bacillus Coagulans, Spirulina, Wheat Grass, Barley Grass, Alfalfa Leaf, Flax Seed, Psyllium Husk Powder, Chlorella, Broccoli, Kale, Spinach, Green Cabbage, Parsley, Aloe Vera, Cayenne Pepper, Blueberry Powder, Pomegranate Seed Powder, MCT Coconut Oil.

PAGE 10 CUSTOMER COMPASS



## Give Me Back My Youth

Take 1 tsp per day; however, 2-3 tsp can be taken depending on the person. GMBMY can be taken any time during the day and can be added to smoothies, yoghurt or coffee before blending. It can be added to any hot or cold liquid. Many are enjoying it simply pure. Store in a cool, dry place.

Aimed to bring back your youth, ROOT formulated a proprietary blend of collagen & colostrum to reverse the aging processes by strengthening the skin, lung and gut barriers, rebuilding your microbiome, and activating cellular health to revive whole-body immune health.

#### Ingredients:

Hydrolyzed bovine collagen and whole colostrum powder.

CUSTOMER COMPASS PAGE 11



Immune Defense Shield is a combination of vitamins, minerals, flavonoids and enzymes, which are working together to help the body maintain DNA integrity and ensure proper cell function while assisting the body in the effects of aging and disease.

#### Ingredients:

Quercetin, β-Nicotinamide Adenine Dinucleotide (NAD+), Vitamin C, Vitamin D, Vitamin K2, Magnesium, OmniMinTM AC trace minerals.

PAGE 12 CUSTOMER COMPASS

## YOUR SELF ASSESSMENT

## Start of intake

We know from experience that the changes occuring with the use of ROOT products can be very subtle in the beginning, and often we only become aware of improvements we have experienced only when specifically asked. That is why we have created this questionnaire.

Please take the time to fill it out before you start taking the products and then return to it after 3 to 6 months to monitor what has changed.



- 1 100% TRUE
- 2 75% TRUE
- 3 50% TRUE
- 4 25% TRUE
- 5 0% TRUE

1	I know what I want and what not.			
2	I make my decisions with clarity and ease.			
3	I have a clear vision of my life purpose and my goals in life.			
4	I feel comfortable in my body and skin.			
5	When I look in the mirror, I have positive thoughts about myself.			
6	I greet every new day with positive anticipation and joy.			
7	I set clear boundaries in my life and know how to reinforce them.			
8	I know that "no" is a full sentence. I say "no" without the need to justify.			
9	I am at peace with myself and all that is.			
10	I feel strong and full of spirit. I know I can handle all challenges of this time.			

## My Intake

Clean Slate

Zero-In

Restore

**Natural Barrier Support** 

note how much you take!

ReLiveGreens
Give Me Back My Youth
Immune Defense Shield

PAGE 13 CUSTOMER COMPASS

## YOUR SELF ASSESSMENT

Rate the following aspects of your wellbeing based on the scale from 1 to 5, the latter being completely non-functional.

1 - 100%

2 - 75%

3 - 50%

4 - 25%

5 - 0%

		1	2	3	4	5
1	Allergies					
2	Eyes / Vision					
3	Blood pressure					
4	Blood sugar					
5	Vessels / Arteries					
6	Joints / Bones					
7	Skin (face / body)					
8	Headaches / Migraines					
9	Libido					
10	Nails / Hair					
11	Teeth / Gum					
12	Chronic pains					
13	Digestion / Metabolism					
14	Candida / Fungi					
15	Memory					
16	Concentration					
17	Sleep quality					
18	General mood					
19	Fears / Anxiety					
20	Depression					
21	Energy level throughout the day					
22	Overall vitality					
23	Clarity of mind					

PAGE 14 CUSTOMER COMPASS

## WHAT ELSE IS IMPORTANT TO KNOW?

In this section we have collected questions frequently asked about the intake of the root products. If you have questions that you find are not answered here, don't hesitate to ask your ROOT contact or take your question to any of the We4You social media groups.



#### **Clean Slate & Medication:**

The intake of Clean Slate does NOT NEGATIVELY impact your pharmaceutical medication nor the intake of food supplements. Its principle is similar to a magnet. Medication and supplements have a different energy and therefore are not bound.

However, it is recommended to take Clean Slate 1-2 hours apart from medications.

#### **Exception:**

Chemotherapy drugs are an exception. Clean Slate may bind components of a chemotherapy. That is why it is adviced to stop taking Clean Slate on the day of a chemotherapy treatment.

Clean Slate helps optimizing cellular function, which can alter the absorption of nutrients and medications. People taking prescription medications are advised to work with their health practitioner to monitor parameters and adjust medication if required.

#### Clean Slate & Pregnany, Lactation, Babies

There are basically no age limits for taking Clean Slate. Babies are being exposed to environmental toxins and heavy metals already with the conception in the womb. After birth, they are often vaccinated very early in their young lives, generating further exposure to vaxxines. Therefore, it may be recommended to start early to gently eradicate toxins and heavy metals from the body.

Referring to LEGAL terms:

Clean Slate is not recommended to pregnant women, infants and nursing mothers. It is adviced that mothers and parents perform their own research on the specific topic and on ROOT in order to make an informed and responsible decision on behalf of their baby.

PAGE 15 CUSTOMER COMPASS

## **IMPORTANT QUESTIONS AND THEIR ANSWERS**

#### Addiction? Duration of use?

The use of ROOT products strengthens physical and mental well-being. There is no risk to become dependent or addicted.

Every human is exposed to harmful environmental substances, radiation as well as chemical, physical and psychological stress daily. Therefore a long-term use of Clean Slate is recommended.



#### Zero-In & Psyche / Emotions

Zero-In supports the body's own production of dopamine and serotonin, and thus the natural cellular communication.

This may cause past trauma or deep-seated emotional memories to surface and thus be perceived more clearly.

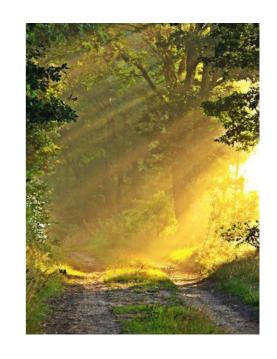
Sensitive individuals are recommended to start with a low dose of e.g. 1/2 to 1 capsule.

In case of an initial response (feeling of restlessness, racing heart, anxiety, tension, guilt, sadness, memory problems, loss of reality, strong feeling of anger, etc.) it is recommended to reduce the dosage or stop using until the condition improves. At the same time, it is recommended to continue detoxifying the body.

#### Clean Slate / Zero-In & Consciousness

We know from experience that the combined intake of Clean Slate & Zero-In can cause customers to experience sensations they have never felt before (keyword pineal gland). It is important to consciously observe this process. Please listen to your body and trust it -- and the process.

Cleaning the body on a cellular level, new neuronal connections are formed, which leads to improved communication between the cells. You are basically being rewired ... in a good way!



PAGE 16 CUSTOMER COMPASS

## THOUGHTS ON YOUR DETOX EXPERIENCE



## Open the door to a new you!

We are all completely unique beings. Each one of us is different in mind, body, spirit, which means we differ in our physical, mental, emotional, spiritual make-up. What a joy! While we share the DNA with the leaf on the next tree, as Dr. Rahm so aptly puts it, this unique make-up of each of us means that the detox experience cannot be generalized. Just imagine that each cell in your body carries the information of everything that has ever happened to you and the ancestral lineage you belong to.

Does it then surprise you that every one of us has a totally unique detox experience. We know that, literally, no two stories are alike!

Also, keep in mind that your body may have been out of balance for years or even decades. Thus, please yourself and your body the time to recover and regenerate.

Experience has shown that for every decade of life, the body requires at least one month to cleanse itself, which is why we recommend to take Clean Slate for the number of months you are decades old. In truth, we ALL have been taking it for years and rarely miss a dosage, simply because we are exposed to so many environmental challenges at this time. And while we detox at the physical level, we also detox mentally and spiritually, and we watch each other change in the process. We know from experience that Clean Slate and its magical friends have a much deeper effect on the human than just the physical. They open the heart and reconnect us with our true essence, which is why you find so many heart-centered people in our community ... people, who launch charity projects and give freely and generously to help those in need. We all walk the path of taking responsibility for our health every single day. Come join us!

PAGE 17 CUSTOMER COMPASS

## **ROOT PRIME - SAVE AND RECEIVE REWARDS**

It is important for us to show you the benefits of ROOT Prime, because not only will you save money, but you will also get extra rewards. ROOT Prime is an amazing membership program that is a commitment-free monthly subscription that has many benefits.

- · your favorite products free of charge every 30 days
- free shipping from the 2nd order on
- · 2 additional orders free shipping per month choose what you need every month
- right of first refusal at reduced price for new products no commitment / can be canceled at any time
- minimum order value \$74 per month

After 4 months of Prime membership you will receive a voucher worth \$50 (average order value up to \$176) or \$100 (order value over \$176). You will find this voucher in the middle of the 5th month in your customer account under the tab "RPS Rewards." You can redeem the voucher for all regular orders (no Prime).

\*\*Activating Prime\*\*

#### It is best to activate Prime with your first order.

But you can also do it afterwards. In the store, click on "subscribe & save" for your desired products. Switch to "My Account" in the menu and go to "ROOT Prime." Enter your payment method under the product display, confirm the terms and conditions with three check marks and save.

Important! If you want to change the content of your Prime order, please do so at least 3 days before the processing date by first adding the new products via the "Add product" button in the Prime area and then deleting the ones you no longer want. Your Prime cart should never be empty, otherwise the system will deactivate your Prime and the 4-month cycle will start all over again.

ROOT offers monthly ZoomCalls for Prime members where new products are often introduced, usually on Mondays.

We wish you an amazing journey to complete health and a life filled with magic and pure bliss. We are here to support you, because we are **We4You!** 



PAGE 18 CUSTOMER COMPASS